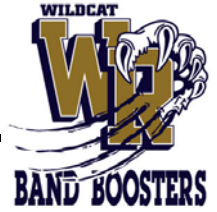


# West Ranch High School Band Boosters



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## West Ranch Band Boosters Web Site Link Hosting Policy

The West Ranch Band Boosters are happy to recognize our sponsors and those who wish to help us with our fundraising activities by providing exposure for them on our website, [www.westranchmusic.com](http://www.westranchmusic.com). The guidelines for inclusion in the band's website are listed here.

### Web Site Advertising

- Fundraising Links
  - In order to be listed under fundraising there must be a direct relationship between clicking on the web link and money returning to the program
    - An online purchase with a percentage of the price returning to the program
    - A guarantee that a percentage of all referred purchases will be donated to the program
  - If the link has not returned at least \$50 to the program within a six month period the link may be removed.
  - All links may include a company logo
  - All links will include a reference to the amount the company will return to the program
  - Fundraising links do not qualify as sponsorships and carry no other benefits
  - The link must be approved by the West Ranch Band Booster Board of directors and may be removed at any time if the board determines that it is no longer in the best interest of the West Ranch Band Boosters.
- Sponsors Links
  - To be listed as a sponsor a donation must have been made to the program as outlined in the West Ranch Band Boosters Sponsorship letter.
  - All links may include a company logo
  - The nature and details of the link will be determined by the sponsorship level
  - The link may link to the sponsor's web page, or to an advertisement on the sponsors page on the [www.westranchmusic.com](http://www.westranchmusic.com) website.
    - The contents and nature of the ad on the band website are spelled out in the West Ranch Band Boosters sponsorship policies
    - The ad must be approved by the West Ranch Band Booster's board

### Limits to Fundraising and Sponsorship Advertising

- The Band Director will not make announcements for the purpose of advertising during any school sponsored events.
- Advertisements at school concerts will be limited to ads placed in the program for that concert.
- No advertisements will be allowed in the booster newsletter or emails other than announcements to recognize a new sponsor, or to direct readers to the appropriate band web site page.